

5 SENSI



Friuli-Venezia Giulia is an autonomous region with special statute, constituted by the two historic regions of Friuli and Venezia Giulia, comprising German and Slovene minorities. This region borders Veneto to the west, Austria to the north, Slovenia to the northeast, and the Adriatic Sea to the south. Half of the region is covered by the Alps, while the majority of the rest of the territory is hilly.

After immigrating to Friuli in the early 1950's, Severino Lorenzon began buying abandoned land in order to support his family. Due to his professionalism, business skills and passion for his work, Severino and his wife, followed by his son Enzo and his wife, built one of the finest wine estates in Friuli Venezia Giulia.

In 1977 the first 17 acres of vineyard were planted in Cassegliano. But the turning point came in 1991 with the acquisition of a vineyard in Romans d'Isonzo. This location was different than the average terrain, evident by the changing moods of the Isonzo, a river dear to the homeland, but frequently changing course, creating diametrically opposite substrata. With vivid red color, and frequent surfacing of unevenly crushed stone, the earth seems to say "keep me poor, I'll make you rich". Thus, the first 37 acres of the "Feudi di Romàns" Crù were created.

Next came the need for a larger new winery, practically structured and equipped for the production of top-quality wines. Enzo built one of the most technologically advanced cellars in all of Friuli Venezia Giulia, designed by Enzo down to the last detail, from the architecture to the equipment. Inaugurated in 1993, it presently acts as a model for other producers who are building, or refurbishing a winery.

In 1995, the opportunity to purchase the "apple company", bordering the first "Feudi" vineyard, arose. It consisted of 124 acres of apple orchard, 12 acres of vines, farmhouse and country house. Today the "Feudi di Romàns" crù is 124 acres of vineyard. The entire estate covers more than 395 acres: 173 acres at Cassegliano, 123 acres at Romans d'Isonzo, and 99 acres in San Canzian D'Isonzo, near Severino's first investments.

Enzo still runs the estate, along with his sons: Davide, the estate's winemaker, and Nicola, sales and marketing manager.

PINOT GRIGIO I.G.T.

REGION: Venezia Giulia

WINEMAKER: Davide Lorenzon

VARIETAL: 100% Pinot Grigio

COLOR: Bright yellow with greenish highlights

BOUQUET: Lemon fruit with hints of white flower

TASTE: Nicely balanced round fruit with a long mineral finish

FOOD PAIRING: Perfect start to a meal, or with a variety of seafood, chicken, and light cheeses

SERVING TEMP: Chilled: 55° F (13° C)

